



Sports Illustrated

7/23/76

One of a kind.

He does more
than inhabit. He lives.
Because he knows.

He smokes for pleasure.
He gets it from the blend
of Turkish and Domestic
tobaccos in Camel Filters.

Do you?



Turkish and
Domestic Blend

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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